Perceptive Mobile Capture is a mobile application that enables users to capture and send data directly into your processes faster and easier than ever before. A few taps on a mobile device lets users acquire images, add metadata and upload the information to your business processes. Capturing information from virtually anywhere—and securely delivering it to enterprise applications—accelerates processes and reduces processing costs for enhanced service and happier customers.

The problem

- **Process continuity:** In today’s fast-paced, mobile world, users need to capture, process and access content wherever they are
- **Productivity costs:** Back office resources must manually enter data, preventing them from focusing on other, value-added tasks
- **Customer expectations:** Remote and mobile workers lose time to get their information to your organization, allowing your competition to respond quicker

Benefits

- **Improve responsiveness:** Collect and retrieve pictures, text and other input—and send all of it directly into your processes for quicker customer service
- **Increase efficiency:** Electronically submitted information eliminates the need for staff to manually enter data, simplifying tasks and enhancing efficiency
- **Enhance quality and compliance:** Avoid mistakes that arise from manual data entry and lost documents while gaining the ability to effectively track and report on information
- **Engages mobile workers:** Remote and mobile employees can quickly submit information to your enterprise applications

Features

- Acquire images from a mobile device through the native, integrated camera module or through the existing camera roll
- Use the advanced image processing technologies—rotate, deskew, crop and contrast—to ensure the best data quality
- Easily connect to your process and content solutions to leverage the captured data, such as to store an image, send data to your enterprise applications and respond to customers appropriately
- Customize capture settings based on processes and document types
- Conveniently assign associated metadata to images through the mobile device’s native QWERTY keyboard or speech to text engine, or by scanning a barcode

The Mobile Capture advantage

- **Advanced image enhancement:** Take advantage of advanced image enhancement capabilities to ensure the highest image quality
- **Off-line capability:** Acquire images, enter associated metadata and manage the document file structure while not connected to Perceptive Content, then upload the data at a convenient time
- **Security:** Experience secure processing at every level—the application stores data in a non-caching (content retention) mode on the mobile device, transmits through encrypted communication, requires user authentication and enforces content privileges defined in your Lexmark solution
- **The Perceptive Platform on the go:** Directly tie into your Perceptive Process and Content solution from anywhere while ensuring compliant storage and easy accessibility to all content in your business processes and applications.
Mobile Capture in action

1. A dermatology patient seeks treatment for a visible skin condition on his hand. On his mobile device, Nurse John taps the Perceptive Mobile Capture application and selects the capture profile for clinical photos.

2. John takes pictures of the patient’s hand and then scans the identification bar code on the patient’s wristband or chart.

3. On the Document Properties screen, John enters the data associated with the images, including the body part and laterality.

4. Perceptive Mobile Capture uploads the images and data to the business solution, where they are stored in Perceptive Content and linked to the patient’s electronic medical record (EMR).